

# suburbanmamas.com

## #suburbanmamas

### The Stats

Ave. Page Views Per Month for Blog: 2000

Twitter @suburbanmama - 7,665 followers

Facebook.com/suburbanmamas - 206 likes

Facebook.com/marcietaylormedia - 299 likes

Instagram.com/marcietaylor - 938 followers

### Contact

Marcie Taylor

marciemarketing@gmail.com

714.642.9434



SuburbanMamas.com began as an ezine catering to Suburban Mamas in suburban New Jersey and the surrounding tri-state area, published between 2006-2008. In its earliest blog incarnation as Suburban Mama, the site featured "one mama's take on life with children in the suburbs. From trips to Target to Gymboree classes, soccer practice and mommy-nights-out, the author Marcie Taylor, delivers short and sweet narratives about suburban life."

While the ezine died a natural death, the sentiments of chronicling suburban life and motherhood continued via the blog Suburban Mama. By then, the author moved from suburban Burlington County, New Jersey to Huntington Beach in Orange County, CA. With that move came many changes including the explosion of the so-called mommy bloggers. Parenting advice, product reviews, opinions on hot topics (like work-at-home vs. stay-at-home moms and more) became staples of parenting blogs. Marcie aka @suburbanmama on Twitter became a part of that scene is considered to be an "influencer".

Now, once again, the blog is reborn as Suburban Mamas, taking one mama's journey to the adventure of more mamas. The point of view remains the same, but the voices have multiplied. This current version of Suburban Mamas features the words and pictures of many talented women, suburban or not, from across the United States.

We present True Confessions. Smart Reflections. Honest Reviews..